

# Cassandra Rodgers

Multimedia Producer, Video Editor, and Designer

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## Skills Summary

Adobe Premiere Pro, After Effects, Photoshop, Illustrator, InDesign, XD, Audition, Dreamweaver, Acrobat, Sketch, Figma, Basic HTML & CSS, Articulate Storyline 3, Articulate Presenter

## Experience

### Aquent Studios

#### Producer, Editor, and Designer

09/2017 - Present

- Managed a team of video editors to create internal HR training videos for a B2B client
- Worked with other producers to create training and tradeshow videos
- Sourced music, video, and still images for various companies
- Trained a team of graphic designers to produce assets and establish templates
- Produce weekly social assets for an audio streaming service
- Headed a team of designers to help produce marketing ads, catalogs, and emails

### Privcap Media

#### Senior Video Editor

06/2022 - 12/2022

- Edited company case studies used for fundraising including interviews and broll
- Matched Annual Meeting presentations with slides in a motion graphic template
- Cut down videos for social media posting
- Clean up audio and color correction on footage

#### Post Producer

09/2021 - 06/2022

- Oversaw post-production processes, checking and approving changes
- Kept post-production team on target to reach client deadlines
- Led weekly client meetings to assess progress and address any client issues and changes

### Apex Systems

#### Technical Course Developer at Rockwell Automation

05/2017 - 09/2017

- Created templates for and designed online learning modules
- Worked with engineers to understand processes to create sales training
- Researched and executed a remote training facility and three remote classrooms

### Diamond Products

#### Marketing Communications Associate

05/2016 - 05/2017

- Introduced new designs to make catalogs and booklets easier to read
- Constructed templates to streamline the design process
- Developed animations and graphics to enhance video projects
- Identified the need for new equipment to enhance the quality of video projects

### Aquent Studios

#### Video Editor, and Designer

12/2009 - 05/2016

- Undertook various tasks including post-production and final delivery of marketing, training, and promotional videos
- Created print ads, white papers, HTML emails, and signage for clients
- Closely collaborated to create an interactive kiosk; featuring 50+ interactive hot spots

## Education

### Cleveland Institute of Art

Bachelor of Fine Arts - T.I.M.E./Digital Arts

08/2004 - 05/2009